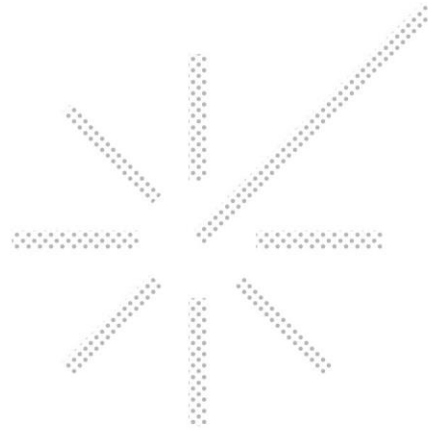


KOREA

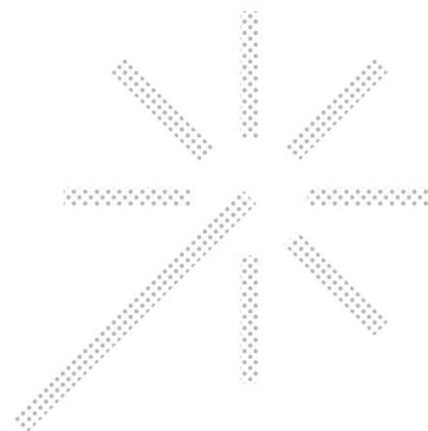


KOREA
SOCIAL INVESTMENT
FOUNDATION
2024.12.24

KOREA SOCIAL INVESTMENT FOUNDATION

WE SUPPORT THE GROWTH OF BUSINESSES THAT CREATE A BETTER WORLD

FOUNDATION



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About Korea Social Investment Foundation

Intro

Korea Social Investment Foundation at a glance

History

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Part 1

Intro

As a **specialized impact business partner for sustainable growth,**

Korea Social Investment Foundation supports businesses that create a better world.



MISSION

We support the growth of businesses that create a better world.

SLOGAN

Specialized Impact Business Partner for Sustaining Growth

BUSINESS PHILOSOPHY

Business Scale-up

Support for investment in and management of growth-stage corporations with high potential for sustainable growth that can scale up their business and subsequent impact

Expertise and Mutual respect

Mutual trust in partners for their expertise and in respect as an important value

Collaboration and Connection

Korea's only independent private sector not-for-profit impact investment company An accelerator that links the government, public institutions and the resources of the private sector and leverage the collaboration to provide high quality services, earning the trust Of all stakeholders.

Korea Social Investment Foundation at a glance

Performance as of the end of December 2024



History

Established in 2012, Korea Social Investment Foundation is an **impact investment company and accelerator** that invests in, offers management consulting to and helps accelerate the growth of all business organizations aimed at creating a better world.

FOUNDATION

GROWTH

2012
2013
2014
2015
2016

The start of the largest private non-profit accelerator in Korea

Established Korea Social Investment Foundation (Ministry in charge : Ministry of Health and Welfare)
February 2013 – 2016. Managed a 55 billion won worth of Social Investment Fund of Seoul Metropolitan Government
2014 – 2016. Published Social investment Fund Impact Report (Seoul Metropolitan Government)
Held a symposium to promote social financing
April, 2016 *December, 2015. – December, 2017.* Commissioned operation of the Social Housing Support Center Seoul Metropolitan Government)
May, 2016. Held Impact Financing Academy for international development and cooperation
December, 2016. Published a report on the performance analysis and impact of the social investment fund

2017

Support to the growth of business organizations through investment, business management consulting, and accelerating

April, 2016 – December, 2017. Commissioned operation of the Social Housing Support Center (Seoul Metropolitan Government)
May, 2017 – December, 2018. **Multi-year project** for high quality affordable SHS development for the socially vulnerable class in Cambodia through appropriate collaboration on industrial technologies
June, 2017. Work agreement signed with Chosun Ilbo Better Future
July, 2017 – December, 2017. Established an operating strategy and business model and offered business management consulting for Jeju Eco-Tourism Co. Ltd., a social enterprise specializing in eco-tourism (Jeju Social Economic Support Center)
July, 2017 – July, 2025. Management of loans related to social housing of Seoul Metropolitan Government within the social investment fund
November, 2017. IIX-Korea Social Investment Foundation agreement for Korea-Singapore impact investment cooperation
November, 2017 – June, 2018. Social economic organization impact investment project of KEPCO in the field of energy
November, 2017 – April, 2021. **Multi-year project** for JDC social economic organization support project
May, 2017 – December, 2018. **Multi-year project** for high quality affordable SHS development for the socially vulnerable class in Cambodia through appropriate collaboration on industrial technologies
November, 2017 – April, 2021. **Multi-year project** for JDC social economic organization support project
January – December, 2018. 'Blue Sea Whale Fostering Project', an IT and digital education solution support project for children and teenagers of the socially vulnerable class (Kyobo Life Insurance and Life Insurance Social Contribution Committee)
May, 2018. Joined Asian Venture Philanthropy Network
May, 2018. Signed an agreement on Korea-Indonesia startup eco-system establishment (Instellar)
June, 2018. Agreement for cooperation in organic farming in Vietnam (Dalatsi, Dalatdae, Heugsalim)

2018

2019

June, 2018 – May, 2021. Multi-year project to build socio-cultural infrastructure and foster future talent(Audi Volkswagen Korea)

June, 2018 – December, 2026. Management of loans related to social housing of Seoul Metropolitan Government within the social investment fund

July – November, 2018. Consulting to develop global distribution channels for social enterprise Leeum Co. Ltd. Indonesia in the manufacturing of IT accessories

July – November, 2018. Strategic consulting for market entry and distribution channel development in Vietnam for social enterprise in organic farming, Heugsalim Food Co. Ltd.

August, 2018. Agreement between Korea and Indonesia to build a startup eco-system(Fab Lab Bandung)

September – November, 2018. Business management for establishing a financial strategy and innovation for social enterprise Jeongseong Corporation specializing in washing services in Jeju

September, 2018 – June, 2019. Impact investment in socio-economic organizations in the field of energy by KEPCO

December, 2018 – April, 2022. Second phase of **multi-year project** for JDC social economic organization support project

November, 2017 – April, 2021. Multi-year project for JDC social economic organization support project

June, 2018 – May, 2021. Multi-year project to build socio-cultural infrastructure and foster future talent(Audi Volkswagen Korea)

December, 2018 – April, 2022. Second phase of **multi-year project** for JDC social economic organization support project

January – December, 2019. 'Blue Sea Whale Fostering Project', an IT and digital education solution support project for children and teenagers of the socially vulnerable class(Kyobo Life Insurance and Life Insurance Social Contribution Committee)

March, 2019 – December, 2021. Multi-year project of KOICA to 'strengthen support for innovative startups in Indonesia to help resolve social issues', KOICA's collaboration program with civic society

April – December, 2019. Impact+ social venture acceleration projects in the field of knowledge and productivity(Korea Productivity Headquarters)

April, 2019 – January, 2020. Operation of 'Inclusion Plus Solution Lab', a program to foster investment in socially innovative solutions to promote healthy financial management

May, 2019. Work agreement with Saigon Innovation Hub(SiHub)

May – July, 2019. Lotte Duty Free's project to promote startups by the youth and co-prosperity in Busan(Lotte Duty Free and Korea Productivity Headquarters)

July, 2019. Agreement to foster social economic organizations in Korea and collaborate on projects(Law Firm The Ham)

August – December, 2019. Management of the fund 'Social Impact Factory II' to offer financial aid to the working-class (Working Class Finance Promotion Agency)

August, 2019 – March, 2020. Management of funds for financial aid to local communal bodies for Tourism Doorae and acceleration projects(Korea Culture and Tourism Research Institute)

September, 2019 – September, 2020. Impact investment in social economic organizations by KEPCO in the field of energy

- December, 2019.* Establishment of an impact individual investment cooperation between Korea Social Investment Foundation and Rehoboth
- 2020**
- November, 2017- April, 2021.* **Multi-year project** for JDC social economic organization support project
- June, 2018 - May, 2021.* **Multi-year project** to build socio-cultural infrastructure and foster future talent(Audi Volkswagen Korea)
- December, 2018 - April, 2022.* Second phase of **multi-year project** for JDC social economic organization support project
- March, 2019 - December, 2021.* **Multi-year project** of KOICA to 'strengthen support for innovative startups in Indonesia to help resolve social issues', KOICA's collaboration program with civic society
- January, 2020 - April, 2023.* Third phase of **multi-year project** for JDC social economic organization support project
- March - December, 2020.* Operation of 'Inclusion Plus Solution Lab 2.0', a social innovation solution investment program for a healthy financial life(MetLife Korea Foundation)
- April, 2020 - April, 2026.* Management of loans to the social investment fund(Seoul Metropolitan Government)
- May, 2020 - May, 2026.* Management of the fund for financial aid for socio-economic impact financing(Working-class Finance Promotion Agency)
- June 24, 2020.* Registration as an accelerator with the Ministry of SMEs and Startups
- July, 2020 - February, 2021.* Seoul Youth Regional Entrepreneurship Next Local with KEPCO and Korea Social Investment Foundation
- September, 2020.* Launch of the PR marketing service 'Dahong'
- September, 2020.* Establishment of the No.2 individual investment coop of Korea Social Investment Foundation for youth impact
- November, 2017 - April, 2021.* Second phase of **multi-year project** for JDC social economic organization support project
- June, 2018 - May, 2021.* **Multi-year project** to build socio-cultural infrastructure and foster future talent(Audi Volkswagen Korea)
- December, 2018 - April, 2022.* Second phase of **multi-year project** for JDC social economic organization support project
- March, 2019 - December, 2021.* **Multi-year project** of KOICA to 'strengthen support for innovative startups in Indonesia to help resolve social issues', KOICA's collaboration program with civic society
- January, 2020 - April, 2023.* Third phase of **multi-year project** for JDC social economic organization support project
- 2021**
- January, 2021.* Establishment of the No.3 individual investment coop of Korea Social Investment Foundation for green impact
- January-December, 2021.* Project to support the return of women to the workforce("returnship") with the Life Insurance Social Contribution Committee, Kyobo Life and Social Solidarity Bank
- February 3, 2021.* Agreement to promote the fostering of Fintech startups and investments(Korea Fintech Association)
- February, 2021 - February, 2027.* Management of funds to support socio-economic impact financing(Working-class Finance Promotion Agency)
- March 3, 2021.* Agreement to foster social innovation organizations and promote a culture of social contribution(Korea Social Welfare Council)
- March - December, 2021.* Gueon-Yi Gang-Yi Accelerating Program for Scale-ups(National Health Insurance Service)
- April, 2021 - April, 2022.* Joint Korea-Africa Disruptive Agricultural Technologies(DATs) Study(World Bank, Intellectap)
- April, 2021 - April, 2027.* Loans to the social investment fund(Seoul Metropolitan Government)

LEAP

- May 11, 2021.* Agreement to establish a cooperative system on urban issues(Seoul Startup Hub Seongsu)
- May 7, 2021 – October 1, 2021.* Consulting on developing a sophisticated business model and strategies for local job creation for highly skilled retirees(Korea Social Enterprise Promotion Agency, Sangsang Woori)
- May–December, 2021.* Operation of 'Inclusion Plus Solution Lab 3.0', a social innovation solution investment program for a healthy financial life(Met Life Korea Foundation)
- May, 2021 –March, 2022.* Third session of Seoul Youth Regional Entrepreneurship Next Local with KEPCO and Korea Social Investment Foundation
- June, 2021 – November, 2021.* Project to promote the neighborhood economy through socio-economic conversion of small merchants(Seoul Social Economic Support Center)
- June, 2021–February, 2022.* AgriGuture, a specialized acceleration program by JDC to expand the agriculture and food businesses of Jeju
- June, 2021–September, 2022.* Planning and operation of CTS Seed 0, an early-stage startup commercialization training program(KOICA)
- July–October, 2021.* Consulting on the social economic model using local foods(Korea Agricultural and Fishery Foods Distribution Corporation)
- August 13, 2021.* Agreement to foster and promote the eco-system for startups through an acceleration program in Indonesia(Innovation Factory)
- September 14, 2021.* Agreement to support entry of Korean and Indonesian startups into partner country's markets(KUMPUL)
- October, 2021 – December, 2022.* Operation of the IBK Changong Mapo Center Acceleration Program

Leap to a specialized impact business partner for sustainable social development

Key members

We have been working with those with expertise in the field of investment, consulting, global business, management and PR.



Jongik Lee

CEO / CIO (Chief Investment Officer)

- **Currently** Highest class consultant to Ministry of SMEs & Startups, Ministry of Employment & Labor, Seoul City, and Gyeonggi Province
- **Currently** Appointed Business Management Mentor to Korea Institute of Startup & Entrepreneurship Development and Gyeonggi Content Agency
- **Currently** Reviewer and advisor to Korea Venture Investment Corp., Y & Archer, Rehoboth Hwasung City, and Gyeonggi Content Agency
- **Formerly** Director, Risk Advisory Headquarters, Deloitte Anjin LLC



Soonyoul Lee

CEO / CISO (Chief Impact Strategy Officer)

- **Currently** Accelerator of Startup Didimteo, 1st Class Consultant to Korea SMEs & Startups Agency, Ministry of Employment & Labor, Seoul City, and Gyeonggi Province
- **Formerly** Team Leader, Re-shaping Development Institute
- **Formerly** Save the Children
- **Formerly** Officer, International Labor Organization



Hyemi Lee

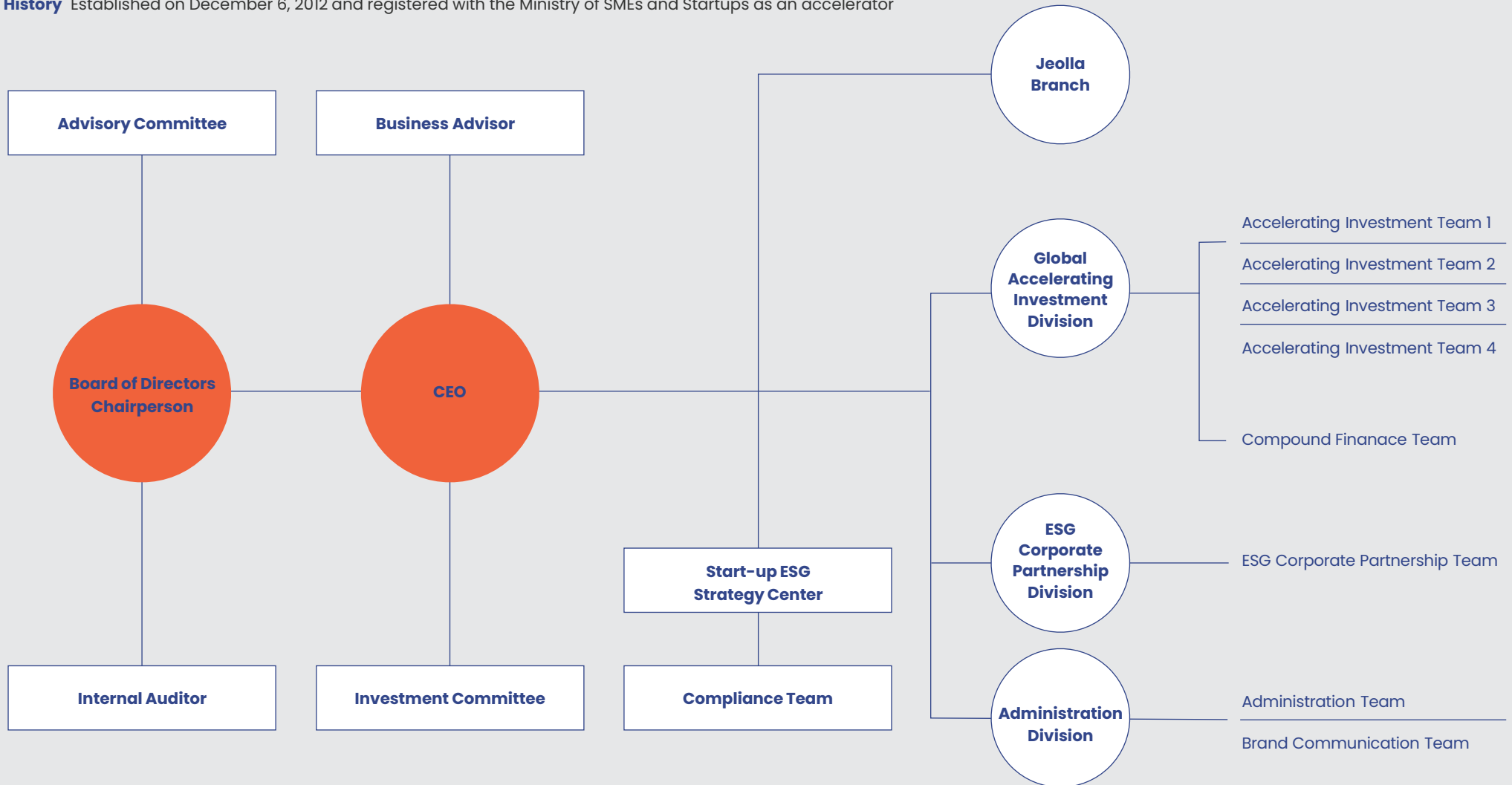
CCO (Chief Communication Officer)

- **Currently** Launching and general managing of the PR marketing service 'Dahong'
- **Currently** PR marketing education and consulting for startups and social ventures
- **Currently** Author of the CSR/ESG book, <CSR meets 20s and 30s>
- **Formerly** reporter, Bridge Economy, CEO Score Daily

Organization

CEO Jongik Lee, Soonyeol Lee (Board of Directors Chairman : Byeongju Choi)

History Established on December 6, 2012 and registered with the Ministry of SMEs and Startups as an accelerator



Project areas

Investment

Accelerating

Business management consulting

Global businesses

Corporate partnerships in CSR-ESG

IMP services

Promotion and marketing services

IBK창공(創工) 마포 입소를 진심으로 환영합니다.
IBK창공(創工) 마포 8기 입소식

일시: 2022년 1월 6일(목) 오후 3:30

IBK창공
創工

*한국사회투자

Part 2

Investment

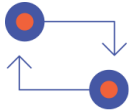
Investments by Korea Social Investment Foundation to resolve social issues

Korea Social Investment Foundation establishes various forms of funds with corporations, public institutions and individual impact investors to offer integrated financial aid (via investments or loans) to social impact corporations that seek to resolve social issues through innovative business models.

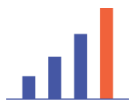




Korea Social Investment Foundation, based on UN's SDGs, identifies social impact businesses or projects for financial aid.

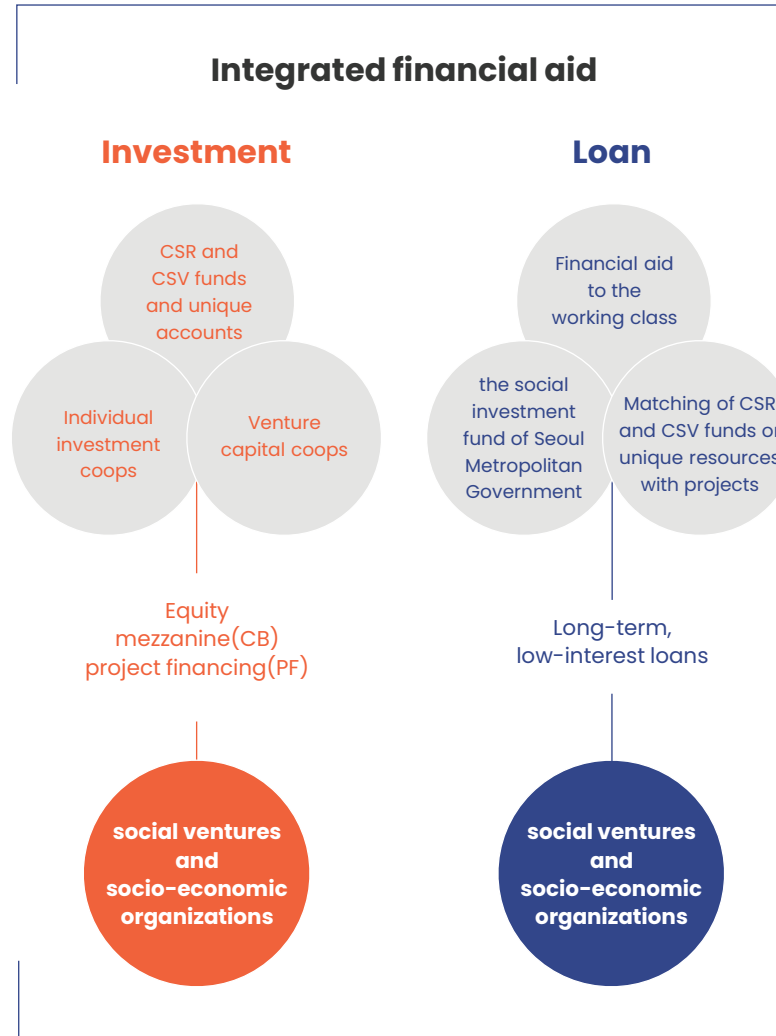


The key strength of Korea Social Investment Foundation which is an accelerator registered with the Ministry of SMEs and Startups, aims to lay the groundwork for socially innovative organizations to grow and reinforce their sustainability through various investments tailored to their business model and growth stage.



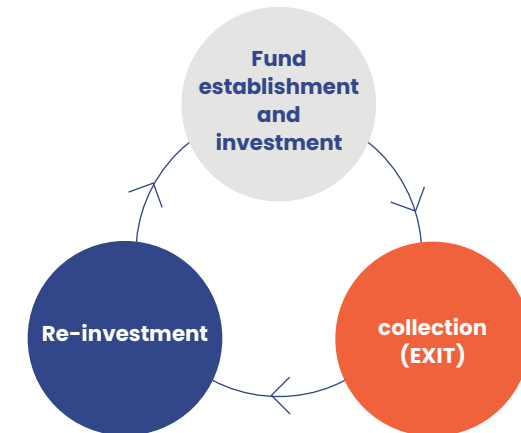
Korea Social Investment Foundation works towards promoting an eco-system for impact investment by scaling up funds where the public and private (corporations or individuals) participate.

Management structure and investment targets



Investments to resolve social issues

By re-investing the recouped investments, Korea Social Investment Foundation seeks develop and operate a social financing model based on a virtuous cycle that disseminates social impact.



Follow-up investments such as monitoring of social impact and project performance

Additional financing support (via loans or offering of guarantees)

Support for specialized mentoring, business management and IR consulting and PR

Coordination with the resources of partner institutions (e.g. attracting investments, securing of space, recommendations for guarantors and support for overseas market entries)

Investment

We support **integrated financing via loans and investments that fit the circumstances of each impact corporation** that represent their respective fields, by making the most of the resources where key portfolios or funds by individuals, public institutions or corporations participate.

Key portfolio

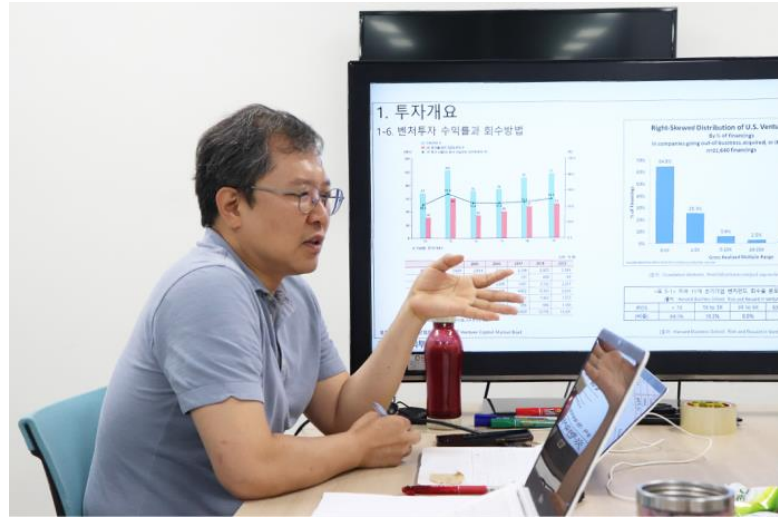
276holdins Co., Ltd.		SCM SOLUTION Co., Ltd.	
KRG Group		MEDIENVI Co., Ltd.	
LEARNINVEST		CrePASS Co., Ltd.	
Ludibell Co., Ltd.		CrePASS Solution Co., Ltd.	
VSCommunity		TANKER	
blureo		TrillionsLab	
Villano Co., Ltd.		PET EASY	
Co., Ltd. SENTBE		Petfins	

Accelerating

Korea Social Investment Foundation,

a private sector not-for-profit accelerator

Korea Social Investment Foundation, as a private sector not-for-profit accelerator registered with the Ministry of SMEs and Startups, offers accelerating programs that can be 100% tailored to the business's needs. Based on thorough business diagnosis and understanding of the corporation's needs, the Foundation implements systematic scale-up of the socially innovative organizations to support them in achieving their mission. In particular, through the use of IMP (Impact Management Project), the Foundation defines and manages the social, local and environmental values generated by the beneficiary companies.



The competitiveness of the acceleration program of Korea Social Investment Foundation

- One-on-one detailed diagnosis of the business
- Acceleration programs designed by the company itself (Based on the diagnosis, expert mentoring and consulting are offered and IR and investment plans are established to fit the needs of the company.)
- One of the highest quality pools in Korea for mentoring (in the fields of legal services, patents, marketing, IT, digital tools and global markets)
- A specialized acceleration program to support local and global businesses
- Identification and management of social values through IMP (Impact Management Project)

Accelerating process

Expert business diagnosis and establishment of KPIs

- Corporate mission and vision
- Business management strategies
- Human resources and personnel management capabilities
- Business model and products
- Service resources
- Financial management capabilities
- Sales and marketing strategies

Self-designed tailored mentoring

- Based on the business diagnosis, expert mentoring is designed with the beneficiary company
- One-on-one tailored mentoring is offered on the topics of technology, legal compliance, security and sale channel development based on the diagnosis and the company's needs

IR consulting

- Investment and financing strategies are established through financial management strategies and investment consulting
- IR deck creation, pitching / coaching and specialized training

Demonstration day / follow-up investment

- Demonstration day**
Through Demonstration Days and able meetings, discussions with venture capitals and follow-up investments are made the most of.
- follow-up investment**
Support for financing and coordination with investors through financial analysis of the investment recipient company or startup and establishment of investment strategies

Identification and management of social values through IMP (Impact Management Project)

The Foundation offers IMP diagnosis* through social value mentoring that allows for the measurement and management of the company's own social impact

* IMP diagnosis

An advanced global methodology in the field of impact management launched in 2016. It provides a framework for measuring and managing social impact. GIIN and Toniic, a leading network of impact investors and international bodies such as the IFC, OECD and UNDP have participated in the IMP framework.



Key portfolio

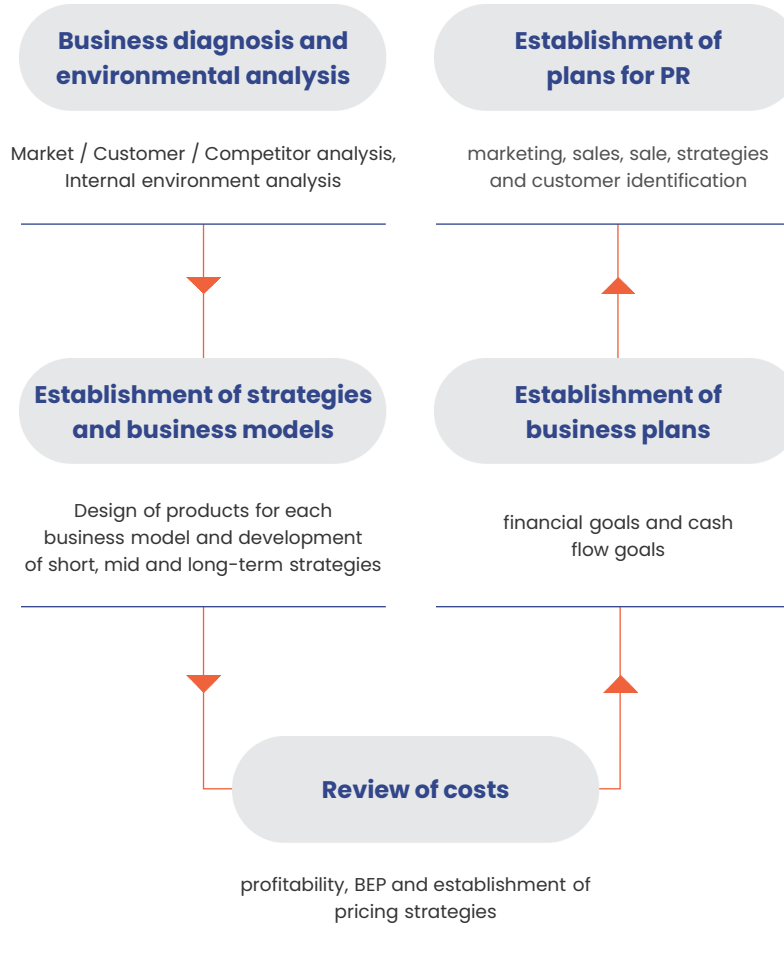
- IBK Changong Mapo Center accelerator / IBK
- AgriFuture, an acceleration program of JDC specializing in the agriculture and foods of Jeju for business scale-ups / JDC, N15 partners
- Gueon-Yi Gang-Yi Accelerating Program for Scale-ups / National Health Insurance Service, Korea Social Welfare Council
- GS SHOP Social Media Impact Project / GS SHOP, Underdogs
- KEPCO's Next Local Youth Regional Entrepreneurship Project/ KEPCO
- Operation of funds for financial aid to local community bodies for tourism durable and acceleration programs / Ministry of Culture, Sports and Tourism, Korea Cultural Tourism Research Institute
- Impact Plus Social Venture Support Program/ Korea Productivity Headquarters
- Inclusion Plus Solution Lab / Met Life Social Contribution Foundation
- 'Blue Sea Whale Fostering Project', an IT and digital education solution support project for children and teenagers of the socially vulnerable class / Kyobo Life Insurance and Life Insurance Social Contribution Committee
- Phase 1-3 of the JDC social economic organization support project

Business management consulting

Expert management consulting through business scale-ups

Korea Social Investment Foundation is an outstanding business management consulting institution registered with the national and local governments. Management consultants registered with Korea Social Investment Foundation, Seoul Metropolitan Government and Gyeonggi Province use specialized diagnosis tools to offer diagnosis and consulting to companies. Through such services, the Foundation focuses on improving the business base and strategies, increasing competitiveness and preparing the source for generating sustainable growth and impact.

Methodologies for business management consulting



Key portfolio

- Establishment of business strategies for social corporation specializing in eco-tourism in Jeju and improvement of business model
- Management consulting on socio-economic organizations in the field of energy and social venture impact investment projects
- Establishment of business models and financial strategies for social corporation specializing in washing services
- Updating of innovation and business model for social enterprise specializing in art creation and distribution
- Establishment of strategies for a conversion to a B2C enterprise for a social enterprise manufacturing traditional food
- Development of strategies and financial consulting for B2C scale-up of social company specializing in local foods

Strengthening of global capabilities through entry into overseas markets

The Foundation conducts local surveys and supports the establishment of positioning strategies to help Korean businesses develop global sales channels. By linking them up with local networks, business partnerships are established and opportunities to strengthen global capabilities, local investment and use acceleration programs are offered.





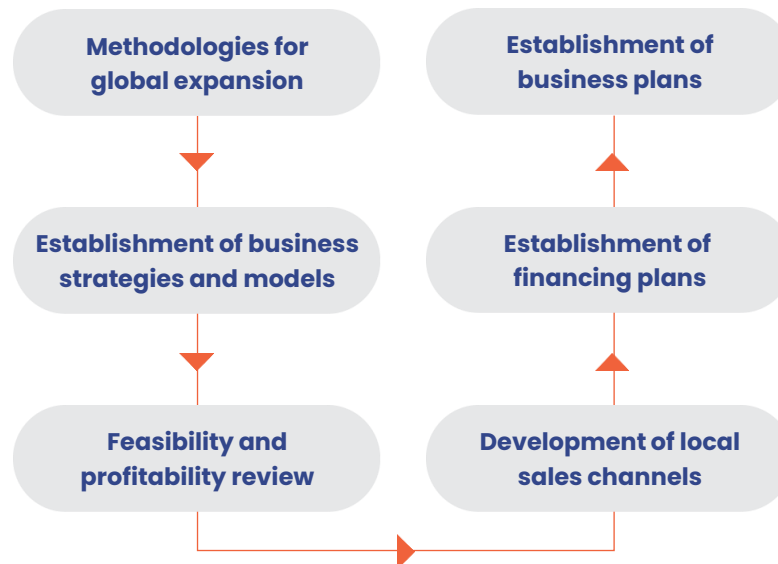
Global market entry support projects
 : The Foundation helps establish global expansion strategies for companies that already operate globally or need to strengthen their global capabilities, and supports market surveys, networking and linking up with investment opportunities.

The competitiveness of Korea Social Investment Foundation in global businesses

- Support for social ventures with solutions to resolve global social issues in developing countries such as Vietnam, Indonesia, Cambodia and Myanmar
- Market surveys, product development and establishment of positioning strategies for global expansion
- A wide global network for investment, IR and business cooperation
- Linking up with services that support global expansion of startups, offered by public institutions such as KOTRA, Korea Trade Association, Creativity and Innovation Center and Seoul Startup Hub



Methodologies for global expansion



Key portfolio

- KOICA's CTS Seed O initial stage enterprise commercialization training program / KOICA
- Project for reinforced support to innovative startups for solving social issues in Indonesia / KOICA
- Consulting on sales channel development in Indonesia for R social enterprise, a Korean upcycling company
- Consulting on sales channel development in Vietnam for H, a Korean social enterprise specializing in organic produce
- Consulting on sales channel development in Cambodia for H, a Korean social enterprise specializing in solar energy
- Consulting on sales channel development in Vietnam for E, a Korean social enterprise specializing in micro-organism culture device
- Consulting on sales channel development in Myanmar, for F, a Korean social enterprise specializing in solar power

Corporate partnerships in CSR-ESG

CSR and ESG partnership with companies

– A new paradigm for impact financing and ESG

The Foundation establishes strategies for conglomerates and public corporations of Korea to generate social impact befitting their social contribution missions, and implements the strategies together. As a strategic partner in corporate social contribution, the Foundation presents new perspectives and directions, and evaluates the social value of the results. Consulting for CSR and CSV projects based on a new paradigm using impact financing and ESG, is offered.



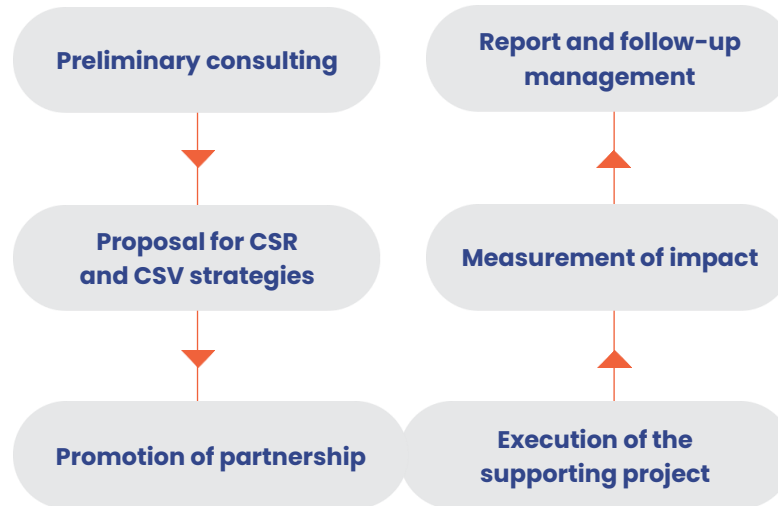


Social impact projects : Various stakeholders come together to plan and operate projects that can generate social impact.



Business organization investment project : Investment and loan methods fitting the objective are proposed. Through corporate valuation from an impact perspective and relationship management, help is offered for the growth of the beneficiary company.

The process for establishing strategies for corporate partnerships for CSR and ESG



Key portfolio

- Fostering of future talent and establishment of social cultural infrastructure / Audi Volkswagen Korea
- Hana Financial Group Hana Social Venture Academy / Hana Financial Group
- Project to support the return of women to the workforce("returnship") / Life Insurance Social Contribution Committee, Kyobo Life and Social Solidarity Bank
- Project to promote startups by the youth and co-prosperity /Lotte Duty Free and Korea Productivity Headquarters
- Impact Plus Social Venture Support Program / Korea Productivity Headquarters
- Impact investment in social economic organizations / KEPCO



IMP services

to measure and manage social values

An advanced global methodology in the field of impact management launched in 2016, IMP provides a framework for the elements that must be measured and described in reports discussing social impact. GIIN and Tonic, a leading network of impact investors and international bodies such as the IFC, OECD and UNDP have participated in the IMP framework.

IMP is categorized into five dimensions and 15 categories. After filling out the 15 categories, the social impact generated by the organization is then classified.

Dimensions	Category	Highlights
What	Outcome level in period Outcome threshold SDG target Importance of the <outcome> to<stakeholder>	What is the outcome over a certain period? How important is the outcome to stakeholders?
Who	Stakeholder type Geographical Boundary Baseline level of outcome Stakeholder characteristics	Who are the stakeholders who experience the outcome?
How Much	Scale Depth Duration	How much return was generated for the organization?
Contribution	Depth Counterfactual Duration Counterfactual	What are the changes that would have occurred without the organization's activities?
Risk	Type of risk Level of risk	What are the risks to the impact generation by the organization?
Impact Classification	May cause harm Does cause harm Act to avoid harm Benefit stakeholders Contribute to solutions	Select a type

Key characteristics of IMP ¹

¹ Refer to the website of Social Venture Square

1 A 'common language' to manage social impact

The impact is communicated to stakeholders (e.g. organization, investors) through a common language.

2 Emphasis on beneficiaries

Outcome is effectively managed based on an understanding of who the beneficiaries are, what their environment is like and what importance the impact carries.

3 Portfolio

Understanding of the social impact generated not only by individual organizations but also by stakeholders such as investors, is improved.

Promotion and marketing services

'Dahong' a PR and marketing service for social ventures and socio-economic organizations

Drawing on the PR and marketing capabilities of the Foundation, specialized services are offered at a reasonable cost.



Service recipients : Social ventures and socio-economic organizations (social enterprises, coops, village enterprises)



Key services : Consulting and training on PR and marketing, press coverage, online PR, digital marketing, production of content

The competitiveness of Dahong



Reasonable cost

Services are offered at a reasonable price



Comprehensive services

Systematic and comprehensive services cover diagnosis on PR and marketing, consulting, front-line work training, press coverage, online PR, digital marketing and production of content



Capabilities as an accelerator

As an accelerator specializing in social impact registered with the Ministry of SMEs and Startups, expert PR on socially innovative organizations is possible.



Strengths in press coverage

Integrated services are offered to address press coverage and PR which can often be a weak point for social venture and social enterprises.

Key portfolio

Social venture Dodohancollabo

Received consulting and training on practices of press coverage and PR

#PR #practice

Services that lay the groundwork for business scale-up

"While developing a platform for policies, we prepared for our first press PR. Dahong offered training on how to format press releases and distribute them. It was great since we were able to forge relationships with journalists, and also receive consulting on press PR strategies. Thanks to Dahong, a lot of media outlets covered our story. This gave more credibility to us, which then led to more inquiries from relevant organizations. I believe it helped us lay the groundwork for scaling up our business model." - **Gyuhee Won, CEO**



Social venture Sports Cok

Received services on production of content

#content marketing
#cardnews #blog posts

Services that capture the gist and uniqueness of the company

"I wanted the content PR to really deliver what the mission and vision of my company is. Other PR firms were often limited in delivering the messages unique to social innovation organizations or social impact messages. But Dahong captured the uniqueness of my organization and relayed a story that was resonant with customers. This led to improved trust in the company, and eventually profits. I believe PR that captures the true aspect of the organization's social mission without undermining the corporate values, is what Dahong does best." - **Aram Jeong, CEO**



Portfolio

Part 3



Fintech

276 Holdings



Korea's largest online electronic bill P2P company. A company that provides financial services that create opportunities with new valuation to provide more efficient and market-oriented services for key Korean paper brokers

LEARNINVEST



As an asset management fintech company, it provides a 1:1 customized financial coaching platform called "Plan Plus" and develops sales support contents that can increase the productivity and quality of financial institutions' sales organizations



Cointravit

Companies operating an unmanned currency exchange system by exchanging coins not done by banks through the kiosk currency exchange system

CrePASS plus



Companies that operate the education and program curating platform "UPdang" necessary for young people, such as state support projects, local government projects, non-profit subsidies, scholarships, and loan products



SCM Solution

E-commerce selection service operating companies through supply chain finance and IT technology



SENTBE

Fintech firms offering cheaper, faster and more convenient overseas remittance services to Southeast Asian markets than banks



CrePASS Solution

Companies that provide greater financial opportunities to young people by supporting personal credit rating projects and credit education based on non-financial unstructured information



TrillionsLab

Companies that operate blockchain-based non-ferrous metal trading platform, enterprise blockchain solution BaaS, and provide optimized automation services using blockchain, big data, and machine learning

Climate tech



Green Package Solution

Environmentally Friendly New Material Package Manufacturing Company



THANKS CARBON

AI-based satellite observation MRV (measurement, report, verification) service for the spread of AWD farming methods that reduce rice-growing methane



REFEELY

Sustainable paper pack packaging solutions that replace a wide range of products such as household goods, cosmetics, and non-medical products



CTNS

Manufacturing customized secondary battery pack



Watervation

An eco-friendly industrial scrubber solution with a water filter that does not generate incineration waste



THE GREET

Multi-container Circular Total Solution Service that creates a world that does not require disposable products



RESET COMPANY

Operation of Solar Panel Unmanned Cleaning Robots and Solar Resource Recovery Center



SeedN

AIoT-based building heating and cooling operation management service



SLZ

Automating smart routing AI design and improving construction quality through XR augmented human technology ConTech solution



JM.WAVE

Skateboard platform solution to convert internal combustion engine cars into electric vehicles

기후테크



OZ-SEPA

Development of the world's best nanostructure that can separate water water and oil separately



지구샵

Peace on Table

Manufacturing and distribution of eco-friendly household goods with plastic reduction



Invalab

Provides key technologies for ecosystem disturbance plant control and ecological restoration



DeepVisions

AI-based image data analysis fine dust measurement solution



HChargeLab

Development and Charging System of PLC-based Electric Vehicle Slow Charger Operational Solutions



COSMOS LAB

COSMOS LAB

a high-performance non-combustible water-based battery manufacturer



SAME

Operation of large-scale waste collection service platform 'Excluding'



FORNATURES

FORNATURES

Supply of Carbon Capture (DAC) solutions and devices with microalgae



LINKFLIX

LINKFLIX

Development of meat-soluble natural polymer biological polymer biological polymerization



Hydrogen energy Landscape

HYSCAPE

Development and manufacture of green hydrogen production devices (water electrolysis sticks)

기후테크



meunder

Meunder

Development of micromodal air underwear to avoid indiscriminate chemical products based on eco-friendly materials

Healthcare

Gloud



Digital Transformation Service for Dental Care that provides digital healthcare workflows and even creates digital prosthetics

Deepscnt



Research and development of personalized, spatial, olfactory healthcare solutions and product/service sales business based on digital olfactory solutions

VASCULAR INTERFACE



Development and manufacture of functional catheters for antithrombotic, antimicrobial, and anti-inflammatory

PHYSIO



Online Rehabilitation Class With 1.1 Million influencers

EX Healthcare



BioHealthcare Solution Research and Development Company

Dental B



E-commerce platform company based on content ecosystem

MEDIENVI TECH



A start-up company that manufactures personal medical devices such as skin care devices, small air purifiers, and urine processors

Bluereo



Oral care companies that present a new paradigm for the socially disadvantaged and create original and innovative products that take into account user convenience

pixelRO



Manufacturing and distribution of eco-friendly household goods with plastic reduction

Social services

NAMDO Market



Wholesale and Retail Transaction Brokerage Platform, Namdaemun Market Logistics Management System, and Order and Settlement Automation Solutions

LoshKorea



Lifestyle curation for active seniors

dreamspon



Scholarship platform, scholarship utilization education, start-up education, and career education are provided

Wonderslab



Delivering talent utilization services to growing businesses

PARASTAR ENTERTAINMENT



Korea's First Professional Entertainment for the Disabled

DolbomDream



Collect biometric data with smart vests for people with developmental disabilities and the general public with anxiety problems, and present a data-driven mental health care guide

Ludibell



Research and production of classical music education contents using storytelling and AR technology

worksMate



'Gada', a non-face-to-face construction manpower brokerage platform

EDP lab



Enterprises that make it easy for all members of society to be provided with a safe and healthy way of living

GEMGEM THERAPEUTICS



Developing and providing rehabilitation solutions for children with slow development

사회서비스

HomeCheck



Home Inspection SaaS solutions that enable automatic reporting and cloud processing of home inspection records via digital devices



HUBRIZ

Korea's First Professional Entertainment for the Disabled



KANGSTERS

Comprehensive fitness solution for wheelchair users
Courtesy of 'Wheelie X'



YATAV

Development of a non-face-to-face psychological counseling platform based on virtual environment and AI



EMOTIV

Mobile games, cognitive modeling, AI-based children/adult ADHD
Development of Digital Therapy Devices

CO:ACTUS



Universal Mobility Platform with the creation of jobs for the disabled and the movement of the transportation disadvantaged based on communication solution technology



K-RG GROUP

An enterprise operating residential safety service that determines the monthly rent payment ability of a person who wishes to move in through an examination system and guarantees the rent of a tenant who has passed the examination



TUAT

AI-Based Visual Assistance Wearables for the Blind and Low-Eighted
System (Sullivan) Delivery



KIMUSTUDIO

Design Art, IP Development and Sales for People with Developmental Disabilities

애그테크



L-INT

A company that provides free ICT-based smart farms to Jeju tangerine farmers to increase marketability and production, and to provide fresh tangerines to consumers through various distribution channels



SOYFT BIOME

a plant-based alternative manufacturer



enoughyou

Baby Meal Kit & Nutrition Management Application 'enough' based on customized diet for infants and young children

Impact AI



Intellectus

Create and automate large-scale customized AI models using big data virtualization technology



Tilda

Optimized and intelligent AI services that enable small and medium-sized enterprises to improve the operational efficiency of manufacturing facilities



ROWAIN

Robot Automation Vertical Farm Solution for Smart Farms



WEMEET

Mushroom-based, meat-based, plant-based meat solution



COXSPACE

Based on 'gesture recognition technology and products', 'gesture analysis and modeling service' business

Smartcity/Safety

mycosystems



Next-generation intelligent self-cleaning glass that removes pollution from cameras and sensors only with electrical signals

VSCommunity



Book Shelving provides a book curation service for public libraries based on big data



idciti

Problem-solving solution in GPS-non-receiving areas
uGPS system

PET



JENNER Bio Science

JENNER bio

A solution for predicting diseases through oral microorganisms in pets



PET EASY

Korea's only dog beauty/hotel non-face-to-face reservation O2O platform

We support the growth of businesses that create a better world.

Since its establishment in 2012, Korea Social Investment Foundation has been an impact investing company and accelerator that offers investments, management consulting and acceleration programs to all business organizations working to create a better world. Korea Social Investment Foundation remains committed to helping the world become a better place with innovative business organizations.

Head office

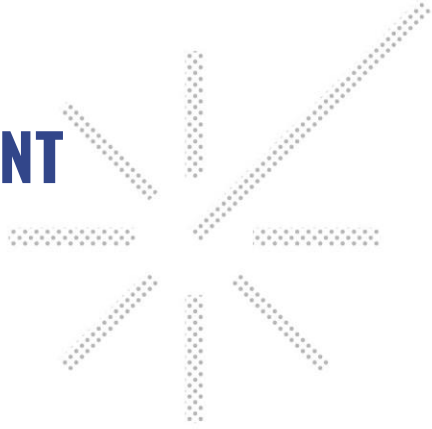
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